

Junior Content Creator

JOB POSITION:
JUNIOR CONTENT CREATOR

LOCATION:
REMOTE

FULL TIME



Position Overview

TerraViva Competitions is looking for a motivated and creative Junior Content Creator to join our team in a full time remote position. We are searching for someone who lives and breathes short form video, understands TikTok culture, and is excited about communicating architecture and design in fresh, engaging ways.

The ideal candidate has hands on experience creating content for TikTok or similar platforms, feels comfortable on camera, and enjoys experimenting with trends while maintaining a strong and coherent brand identity. You will report directly to the Social Media Manager and collaborate closely on content strategy and campaigns. This is a great opportunity for someone who wants to grow within a dynamic and international environment focused on architecture and creative disciplines.

Key Responsibilities

- Develop and execute TikTok content aligned with TerraViva's brand image and communication style, adapting it effectively to the TikTok market and audience.
- Research and implement TikTok trends, challenges and popular audio to increase visibility and reach.
- Create, shoot and edit short form videos optimized specifically for TikTok.
- Write scripts, speak on camera for videos and record voiceovers when needed.
- Report to and collaborate with the Social Media Manager on campaigns, product launches and influencer partnerships.
- Support the creation of content for other social media platforms when required.
- Contribute ideas for creative concepts and recurring content formats.
- Monitor TikTok analytics to measure performance, optimize content and report insights.
- Maintain the brand's tone of voice, visual identity and storytelling style across all videos.
- Engage with followers through comments and interactive features when required.

Requirements

- Proven experience creating content for TikTok or similar short form video platforms.
- Strong video editing skills using CapCut, Adobe Premiere, Final Cut Pro or similar tools.
- Solid knowledge of social media trends, TikTok algorithms and content best practices.
- Creative mindset with strong storytelling and visual communication skills.
- Ability to work independently and collaboratively in a fast paced environment.
- Excellent organizational and time management skills.
- Very strong spoken English skills.

Nice to Have

- Experience with other social media platforms such as Instagram, Pinterest or LinkedIn.
- Photography and basic graphic design skills.
- Previous experience working with brands in architecture, interior design or furniture.

Why Join Us

At Terraviva, you'll have the opportunity to impact the field of architecture and design within a collaborative, creative team. We offer a dynamic work environment that encourages professional growth and values your contributions. With competitive compensation and the freedom to develop innovative content ideas.

How to apply?

If you are passionate about short form video and believe you can bring fresh energy to TerraViva's TikTok presence, we would love to hear from you.

- Applications must be sent by email to jobs@terravivacompetitions.com
- Write in the subject of the email the position for which you are applying followed by your first and last name (ex.: Junior Content Creator_John Smith)
- Attach your updated CV and portfolio or examples of TikTok content you have created, along with a short cover letter explaining why you are a good fit for this role (max. 20 MB in total)
- After the closing of the application, candidates will be notified by email whether they have been shortlisted for the next selection step.

