

Bodegas Vinival

A space to celebrate Las Fallas de Valencia



TERRAVIVA

Bodegas Vinival

OPEN HOUSE
20 VALENCIA 25
FESTIVAL DE ARQUITECTURA PARA TODOS LOS PÚBLICOS

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Etsatopia

Before the official release of the *Bodegas Vinival* competition, Terraviva collaborated with the *Universitat Politècnica de València* (UPV) to host a high-energy Hackathon that laid the foundation for this new international contest.

Over 80 architecture and design students participated in a daily creative sprint, developing conceptual proposals that explored the site's potential as a public space and outlined initial strategies for the interior spatial layout. This exciting event offered a first opportunity to reimagine the abandoned structure, not just as an isolated building, but as a living part of the urban and cultural fabric of Alboraya.

Furthermore, the Hackathon marked the beginning of the dialogue with the property of the complex. While the owners were moving forward with a mixed-use development adjacent to the site, they have shown a strong interest in community-oriented design and in reviving the public areas surrounding the Ancient Bodegas.

This creative shared momentum was a huge success and it helped shaping in detail the current challenge: an open invitation to rethink Bodega Vinival's identity focusing on local culture and collective memory.

Far from being a student-only initiative, **the Hackathon was a key catalyst which helped bringing together educational, architectural and property interests, setting the stage for the broader and more ambitious international competition that now invites voices from all over the world.**

Intro

Some buildings sleep for decades, quietly holding on to the echoes of what they once were. Others wait, patiently, for someone to imagine what they could become.

Just beyond the historic center of Valencia, where the rhythm of the city slows into the calm of the countryside, one such structure still stands. ***Las Antiguas Bodegas Vinival***, once part of the region's thriving wine industry, now rests in silence: its wide halls and pitched roofs filled with light, dust and opportunities.

Valencia is a place of contrasts, of Roman stones and contemporary skylines, of orange groves, Mediterranean breeze and scent of woodsmoke in March... It's a city that lives outdoors, where craftsmanship and tradition shape public life as much as architecture and infrastructure. Here, history isn't frozen; it is reinterpreted, reimagined and often burned to be born again.

This competition is an invitation to listen closely to a place, a city and a festival that lives in the hearts of its people. **Each chapter will unfold a different layer of the context, from the cultural soul of *Las Fallas*, to the silent presence of the *Bodegas*, to the architectural challenge of designing something conceived to honor both memory and resilience.**



Bodegas Vinival





Valencia

Valencia is a city where contradictions don't clash, they dance. Ancient streets twist around futuristic architectures, quiet gardens meet lively plazas and tradition pulses just beneath a surface that's always in motion.

Nestled between the Mediterranean Sea and a fertile countryside, Valencia has always been a hub of experimentation (both culturally and architecturally). **Its history unfolds through Roman ruins, Moorish irrigation systems, Gothic spires and avant-garde structures like *The City of Arts and Sciences*. Here, the past is preserved, adapted and reimagined.**

This city moves to the rhythm of daily life. *Paella*, born in the nearby rice fields, is now a Sunday tradition. Orange trees line the streets, offering shade and scent, while public life spills into plazas, markets and sidewalks, where community spirit and conversation are the protagonists.

Valencia is also a place of artisans. Carpenters, sculptors and ceramists carry on traditions passed down through generations, shaping the textures of everyday routine. Their work lives in the balconies, tiles, shopfronts and in the pride of local craftsmanship.

Between inland and sea, memory and innovation, Valencia offers a unique setting for creative reflection and reinvention.

Bodegas Vinival

"LAS FALLAS"
Valencia, 2025
© AdobeStock



Las Fallas

Every March, Valencia ignites with joy! As spring approaches, the city awakens to the rhythm of *Las Fallas*, a festival that is as much about identity as it is about fire.

What begins quietly in neighborhood workshops, soon transforms the streets into an open-air museum of towering sculptures, satirical art and communal pride.

For one intense week, the city pulses with sound and spectacle. Mornings echo with *La Despertà*, fireworks and brass bands that rattle the cobblestones. Afternoons belong to the *Mascletàs*, symphonies of explosions shaking the ground. By evening, the streets fill with music, parades and families dressed in traditional Valencian attire.

At the heart of the celebration are *Las Fallas*: monumental artworks crafted with skill and humor, only to be burned in a final act of renewal. *La Cremà*, the night of fire, is a bittersweet moment: a celebration of impermanence, where beauty is conceived to disappear.

Las Fallas is not just a festival. It's a ritual, a release, a declaration of what Valencia is. The competition invites you to capture that spirit, working on the design of a space where the memory and energy of this unique celebration can live on. A place for making, gathering, remembering and, above all, embracing the art of letting go.



Bodegas Vinival





Bodegas Vinival

Set just behind the beach within the agricultural landscape of La Huerta (Municipality of Alboraya), the *Antiguas Bodegas Vinival* stand as a compelling example of the region's industrial wine-making heritage.

Built in the early 1960s, the complex operated for decades as a key site for local wine production and distribution, before ceasing activity in the late 1990s. Though no longer in use, it remains deeply embedded in the collective memory of the area: a quiet witness to years of oenological commerce and community life.

The structure is defined by its generous interior spaces, designed to accommodate all types of industrial machinery. **Large open-plan halls create a sense of spatial freedom, while double-pitched roofs and repetitive structural bays give the building a clear geometric rhythm.**

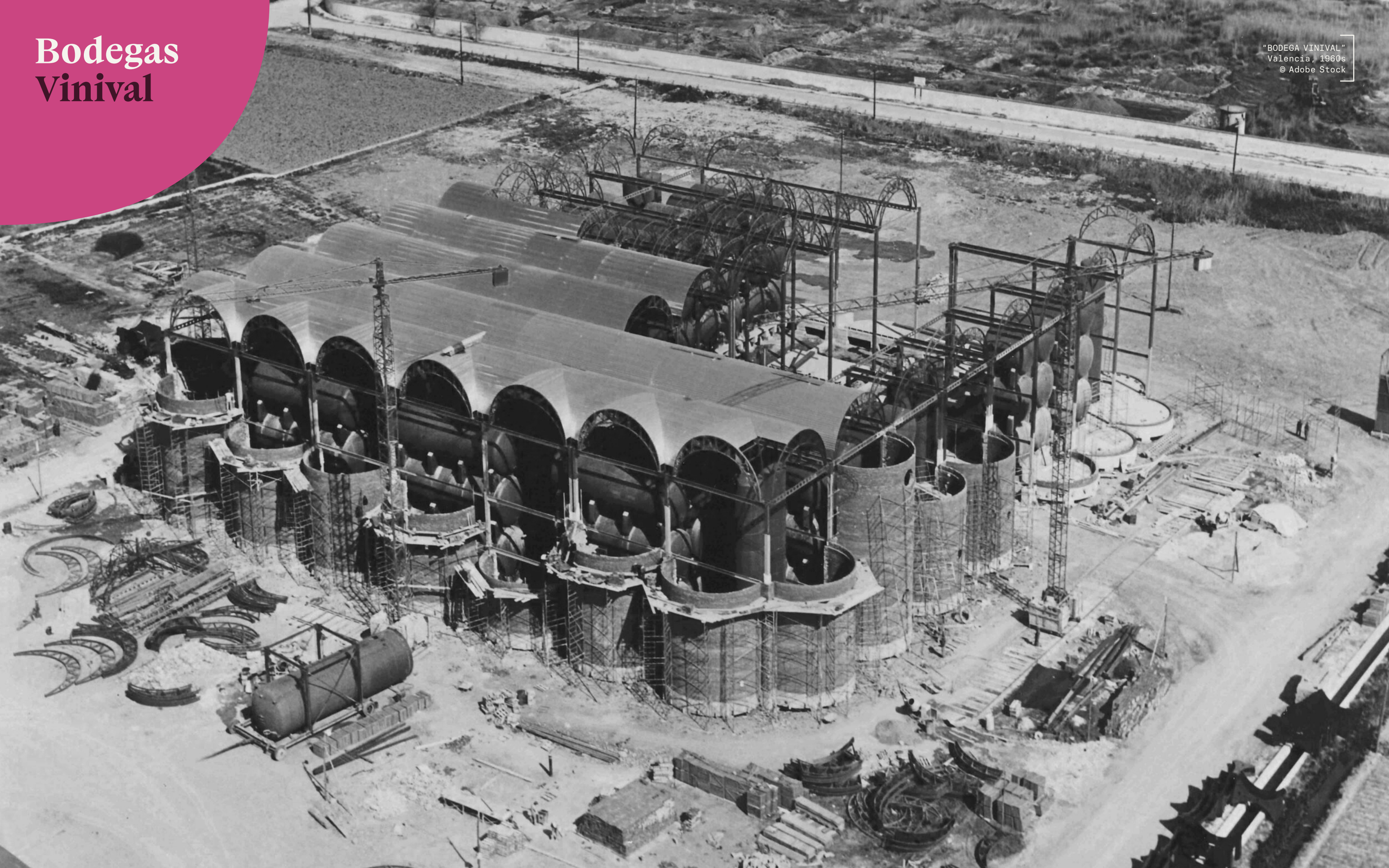
Constructed with a mix of traditional techniques and robust mid-century materials, the *Bodegas* reflect the balance between utility and craftsmanship that characterised much of Valencia's rural industry during that period.

The aging textures of its façades, the exposed brickwork, the wooden trusses and the filtered light entering through clerestory windows, all contribute to the site's quiet yet powerful character. Though time has left its mark, the building's structure remains solid and highly adaptable, offering excellent potential for rehabilitation and adaptive reuse.

Its orientation, proportions and materiality make it uniquely suited for transformation, while its original layout and spatial language offer a strong foundation for architectural reinterpretation.

Bodegas Vinival

"BODEGA VINIVAL"
Valencia, 1960s
© Adobe Stock



The Competition

This competition invites architects, designers and enthusiasts to reimagine the *Antiguas Bodegas Vinival* as a dynamic cultural space dedicated to the spirit of *Las Fallas*: the festival of fire, creativity and identity at the heart of Valencia's traditions.

Participants are asked to explore the dialogue between memory and transformation, breathing new life into a space once devoted to wine production and now poised to become a vibrant center for culture, community and celebration.

This project calls for a site-specific intervention that embraces the existing character of the *Bodegas* while interpreting the energy and playfulness of the fair. The aim is not to replicate the festival, but to create a permanent architectural homage to its values: creation and destruction, satire and craftsmanship, tradition and reinvention.

Participants are encouraged to think beyond conventional museum or gallery typologies. This space should be designed to be active and alive seven days a week, capable of hosting exhibitions, workshops, performances, conferences and moments of collective gathering, both indoors and in the surrounding public space.

The concept should be flexible, inclusive and conceived with the same mix of imagination and irreverence that defines *Las Fallas* themselves.

"BODEGA VINIVAL"
Valencia, 1960s
© Adobe Stock



Bodegas Vinival



Solo al churrin

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The Project

The transformation of the *Antiguas Bodegas Vinival* is envisioned as the creation of a dynamic cultural hub, a space rooted in memory yet open to reinvention.

Participants are invited to work with the building's existing character - its expansive volumes, repetitive bays and generous natural light - as the foundation for a design that embraces both continuity and change.

Rather than erasing the past, the intervention should reinterpret it, using the architectural language of the *Bodegas* as a canvas for new ideas and programs that reflect the spirit of *Las Fallas*. Designers are encouraged to intervene both inside and outside the building.

The surrounding site is extensive and will be cleared of the existing structures, offering a unique opportunity to activate these outdoor areas through landscape and urban design.

These exterior interventions could include plazas, gardens or public installations serving as gathering places and enhancing the site's connectivity. With the surrounding structures cleared, participants are encouraged to design open and inclusive spaces, particularly by creating a welcoming entrance toward the beachfront and integrating symbolic areas that commemorate the cultural and historic significance of *Las Fallas*.

Inside the *Bodegas*, only the main structural skeleton is required to be preserved. The existing wine silos and industrial

installations can be removed or reimagined, giving designers full freedom to define a new interior layout that supports a diverse range of functions.

The project should propose a rich and flexible spatial configuration, capable of hosting both fixed and temporary exhibitions, workshops, performances, conferences and communal celebrations.

To foster a daily rhythm of use, the design may include informal zones such as a café or bar, study areas, a small library, and co-working spaces. Workshop areas, classrooms, and open studios would allow for hands-on learning and production, keeping alive the festival's artisanal roots and community spirit.

Flexibility should be approached architecturally: through movable walls, modular partitions, retractable elements and stages that adapt to different scales and types of events. New volumes may be added, provided they remain in respectful dialogue with the existing structure, either by contrasting it boldly or by echoing its forms and proportions.

The goal is to create a seamless interaction between architecture and landscape, between old and new. The renovated cultural center should not only pay tribute to *Las Fallas* but become an active space where its creative legacy can continue to evolve and thrive, inside and out.

Bodegas Vinival



Design Guidelines

Site Coordinates

- 39°29'31.50"N - 0°19'41.42"O

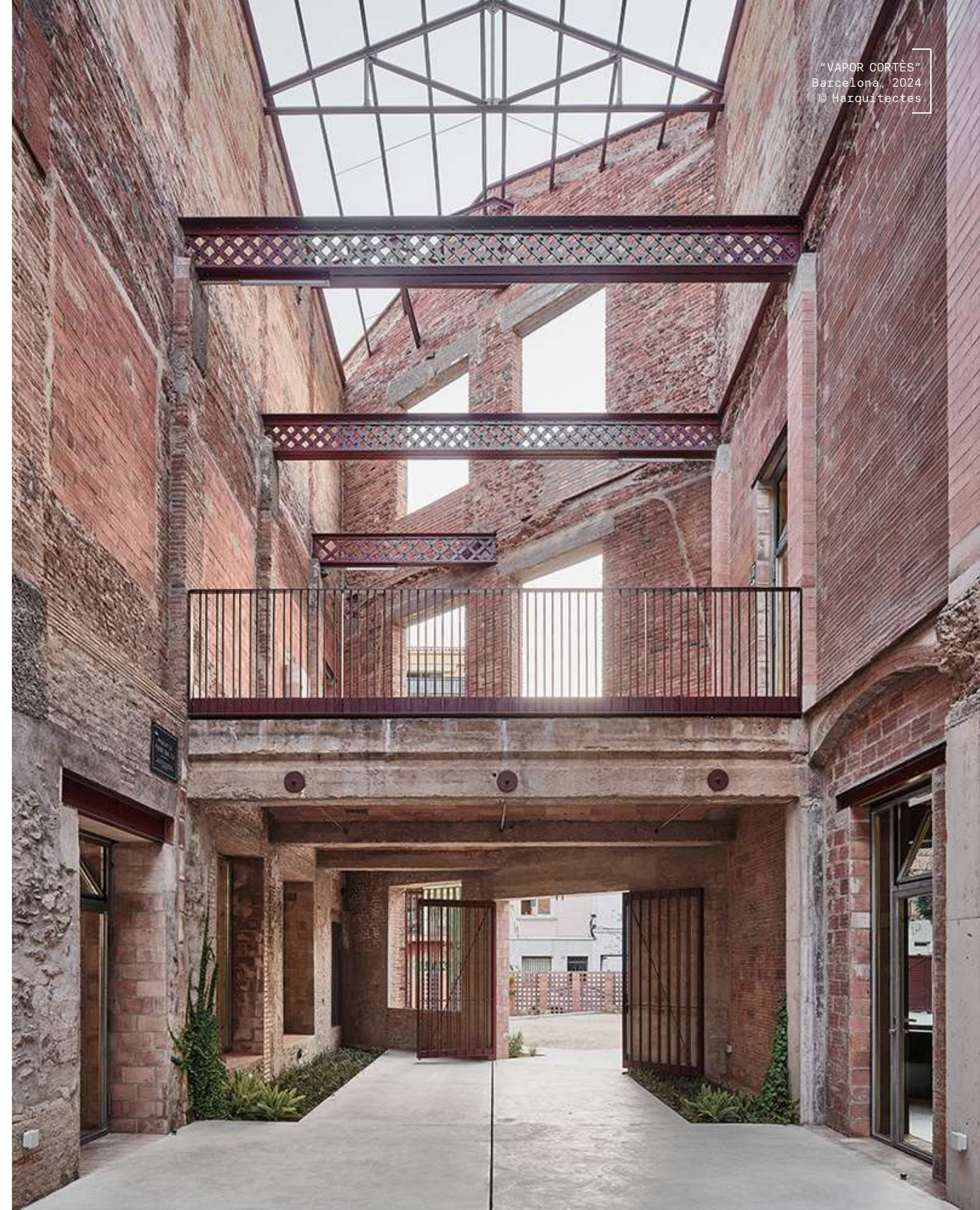
Recommendations & Suggestions

- The competition site includes both the interior of *Bodegas Vinival* and the vast surrounding land. Participants are expected to intervene both;
- The spatial arrangement should support a variety of uses, day and night, large and small scale. Consider how different zones (indoors and outdoors) can host complementary functions;
- Proposals should articulate how visitors move through and into the site. Transitions between exterior and interior spaces should feel intuitive and welcoming, especially from the beachfront and other potential public accesses;
- The surrounding buildings – currently in a state of disrepair – are scheduled for demolition. Proposals should therefore treat the area as a cleared site, fully available for new landscape or architectural interventions that enhance the functionality and public value of the complex;
- Outdoor areas should be designed with Valencia's climate in mind. Use shading, planting, water or seasonal strategies to enhance usability year-round;
- Designers are free to redefine the internal space entirely: only the structural frame must be retained. The existing silos, tanks and industrial remnants are not protected and may be removed, repurposed or incorporated at the designer's discretion;

- Perforations, additions or modifications to the skin of the original building are permitted, as long as they are justified with the overall concept;
- New interior divisions, including flexible partitions or modular elements, are allowed and encouraged to promote a versatile program and multiple configurations;
- A sensitive blend of traditional and contemporary materials is encouraged, highlighting the contrast between the original structure and new interventions;
- Strategies that enhance natural light and passive ventilation – particularly those that leverage the existing roof geometry – will be positively valued;
- The design may include furniture, lighting systems, exhibition structures, signage and small-scale installations, all conceived as integral parts of the project;

Restrictions and Limitations

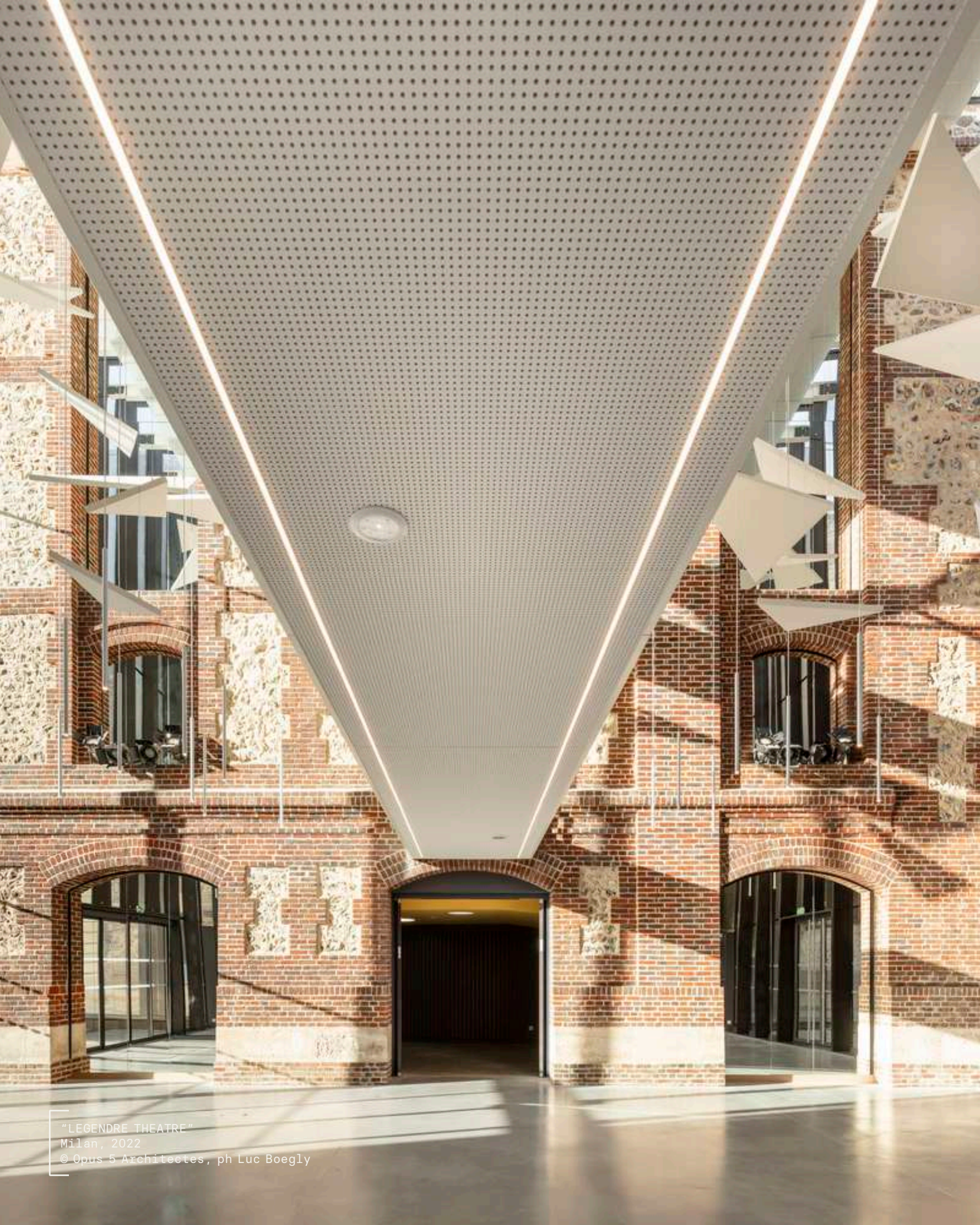
- Primary structural elements – such as load-bearing walls and columns – must be preserved and cannot be demolished;
- Volumetric additions to the building – whether bold and expressive or minimal and discreet – are allowed, provided they are designed in harmonious dialogue with the original architecture;



Bodegas Vinival



"ROSKILDE FESTIVAL"
Roskilde, 2019
© MVRDV, Cobe



"LEGENDE THEATRE"
Milan, 2022
© Opus 5 Architectes, ph Luc Boegly

Evaluation Criteria

The jury will evaluate all the proposals according to the following principles:

- **Originality of the concept;**
- **Creative interpretation of the program;**
- **Effectiveness in the adaptive reuse;**
- **Integration with the urban context;**
- **Sensitive use of materials and textures;**
- **Graphic representation;**

Projects that express a special sensitivity towards the integration of ancient and contemporary through quality architectural solutions will be highly valued.

Reaching deep technical-constructive details will not be considered extremely important in the evaluation process.

A complete package with all the documentation regarding the site (photos, plans, dwg drawings) will be available for all participants on Terraviva website.

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"ARMANI SILOS"
Milan, 2015
© Giorgio Armani

Prize Pool

10.000€

1° Prize: 5.000 €

2° Prize: 2.000 €

3° Prize: 1.000 €

5 Golden Mentions: coupon for a free membership

10 Honorable Mentions: coupon for a free competition

30 Finalists: published on Terraviva channels

Prizes (8.000€) and Mentions (2.000€) covered by



Registration & Upload

The registration and submission procedure must be done online by only one of the team members:

- Open www.terravivacompetitions.com and go to Competitions > "Bodegas Vinival";
- Click on Register, follow the instructions, enter the requested information and complete your registration procedure;
- Once the registration procedure is concluded, you will receive a confirmation email with the receipt and the link to download the "Bodegas Vinival" package (please check also the spam folder);
- Inside the Download Package you will find the competition brief and the instructions for the final submission;
- In the confirmation email you will also receive the Order Number that will be your identifier on the final submission procedure;
- Follow the instructions contained in the Download Package to proceed with the submission of your proposal;
- Submissions have to be done through the same Terraviva website, accessing the Upload section and following the steps indicated on the page; after completing the submission process, you will receive a confirmation email;
- Participants can direct any questions to info@terravivacompetitions.com. The most relevant technical questions about the project will be published every Friday after midday in the FAQ section of the Download Package. Questions can be submitted until 30 days before the submission deadline. No further inquiries will be accepted after this date;
- Only Membership holders will have access to the Customer Care Daily Service and they will receive direct responses via email until the competition deadline;

Bodegas Vinival



Submission Requirements

1 Two A1 panels [59,4 × 84,1 cm]

- Files format: **jpg**
- File name 1: **order n°_1** (ex. 12345_1)
- File name 2: **order n°_2** (ex. 12345_2)
- Maximum file size: **20 MB each**
- Panels orientation: **horizontal**
- Text language: **english**

The panels must contain all the necessary graphic information to explain the project in the best way (title, diagrams, sketches, 3D visualizations, plans and sections, renders, collages, model photos).

All kinds of graphic representations will be accepted.

The Order Number (ex. 12345) must be placed in the upper right corner of each panel and text file.

The panels and text file must NOT contain any other reference to the identity of the participants (name, office, university).

2 A brief text describing the proposal

- File format: **docx/doc**
- File name: **order n°_text** (ex. 12345_text)
- Text length: **250 - 500 words**
- File layout: **A4**
- File orientation: **vertical**
- Text language: **english**

Calendar

“Early” registrations

03.06.2025 — 08.08.2025
(h 3:00 pm CET)

“Standard” registrations

08.08.2025 — 10.10.2025
(h 3:00 pm CET)

“Late” registrations

10.10.2025 — 07.11.2025
(h 3:00 pm CET)

Submission deadline

07.11.2025
(h 3:00 pm CET)

Winners announcement

08.12.2025
(h 12:00 pm CET)

*Memberships' Monthly Plans provide free access to all competitions maintaining the same price regardless of the period in which they are purchased, guaranteeing significant savings compared to Early/Standard/Late Registrations

Bodegas Vinival



Jury



Universitat Politècnica

Nuria Matarredona Desantes

Valencia, Spain

Nuria Matarredona Desantes is an architect, teacher and researcher. She holds a doctorate from the Polytechnic University of Valencia. Her academic career is consolidated in universities such as the University of Pennsylvania, Harvard University, the National Autonomous University of Mexico or the Polytechnic University of Madrid, specializing in the conservation of architectural heritage and sustainable development of local communities. She has participated in numerous specialized publications and forums. She is currently responsible for the Dirección General de Innovación Ecológica en la Construcción of the Vicepresidencia Segunda y Conselleria de Vivienda y Arquitectura de la Generalitat Valenciana, from where he promotes the transfer of knowledge and the development of public policies in the field of sustainable architecture, promoting innovation applied as a response and promoting the improvement of the spaces we inhabit in a responsible manner with the environment and people.



Politecnico di Milano

Luciano Crespi

Milan, Italy

He is regarded by the international scientific community as the founder of the new design approach to regeneration of Abandoned Spaces. Associate Professor in Architectural Technology at the Faculty of Architecture of Milan since 1992. He was a full professor of Design at the School of Design of the Polytechnic of Milan, one of the founders and president of the Interior Design Study Course at the School of Design of the Polytechnic of Milan from 2009 to 2015, member of the Board of the Doctorate in Design, director of the Master in "Exhibition design" and of the International Master in "Urban Interior Design". He was a member of the Steering Committee of the Scientific Society of Design. Among his latest publications: Design of the Unfinished. A New Way of Designing Leftovers Regeneration (Springer 2021); Regeneration of Abandoned Spaces: A new Design Approach (Bentham 2024); Stop City Now. Progetti di Architettura dal finito al non-finito (LetteraVentidue 2025).



Cream Estudio

Elisa Battilani

Barcelona, Spain

Founder and partner at 'CREAM estudio', a multidisciplinary architecture and design team based in Barcelona. Elisa is an Architect graduated at Polytechnic of Torino. She completed her education at TU/e University Technology Eindhoven and specialized in sustainability at the University of Geneva. She gained considerable experience during 5 years designing projects for international offices in Rotterdam (the Netherlands). CREAM estudio is an award-winning design firm featured at MoMA, New York, in the Architecture and Design Gallery as part of a global young design talents exhibition 2013. The office has numerous recognitions, including the 'First Prize' from AJAC COAC Barcelona, 'First Prize' in LIT Awards USA and received two 'First Prizes' in the Light Middle East Dubai. In 2020 were honoured with the prestigious Award Hispania Nostra from Spanish Queen Sofia. In 2023 achieved the 'First Prize' of Sustainable Construction from the Instituto de la Construcción (Spain).



SGA

Artur Mc Clean

Barcelona, Spain

Artur began studying architecture at the Universidad Santa Maria La Antigua (Panama) in 2000. He continued his studies at the University of Granada until 2009, and since graduating he has been involved in several interior and graphic design projects, alongside some involvement with independent publishing. In 2011, Arturo completed his Master of Architecture and Interior Design at the University of Salamanca, then he started working at the architectural firm Miralles Tagliabue EMBT in Barcelona, where he currently holds the position of Communications Manager as well as active involvement in the running of the Enric Miralles Foundation, where he is part of the coordination and curation of art and architectural exhibitions. As a staff architect, his participation focuses on the preparation of infographics, schemes, graphics and layout design for international competitions. He manages a large workload of PR and press requests, the image library and the coordination of events.

Jury



Pachón-Paredes

Luis Gallego Pachón
Madrid, Spain

STUDIO PACHÓN-PAREDES es una práctica fundada en 2020 en Madrid por Luis G. Pachón e Inés García de Paredes. Su trabajo gira entorno a las sinergias relativas entre espacio, tiempo, materia y energía; desarrollando procesos de interpretación y adaptación de los espacios, tradiciones y tipologías locales; trasladándolos a técnicas, comportamientos y contextos contemporáneos. Integran en su práctica una investigación en torno a la "sostenibilidad espacial" mediante la libertad de ocupación, transformación, e interpretación del espacio, explorando lo que denominan NON-BINARY SPACE. Combinan la práctica con la academia como invitados y jurys en distintas instituciones, destacando ESTAMadrid, IE University, IUAV Venecia. Sus proyectos han sido publicados y reconocidos en diversos medios, exposiciones y premios, destacando la 16ª y 17ª Bienal de Venecia; la XIII BEAU; Premios COAM 2022 y 2024, Arquia Próxima 2022 y 2024. En 2024 reciben el PREMIO ARQUITECTURA en rehabilitación por el CSCAE.



FAPyD

Virginia Theilig
Rosario, Argentina

María Virginia Theilig was born in Rosario, Argentina in 1985. In 2012 she obtained the architecture degree at the FAPyD (National University of Rosario) where, since 2013, she teaches in the course "Theory and Technique of the Architectural Project". Currently she is a member of the DHTL network (IUAV - Venice) and a member of the scientific committee of AR-PA Congress (Valladolid). Initially as a freelance, and later as partner of the architecture studio Lavayen-Theilig Architects, Virginia has designed and managed several residential projects in the city of Rosario and surroundings. In 2023 he received the Maggio Architecture Award and the Urban Culture Camerino Seminar Award for single-family homes on the outskirts of Rosario. In 2024 she obtained a PhD at La Sapienza University Rome in Italy, where she currently lives. There she is continuing her professional activity, both as an architectural designer and as researcher.



Archiff

Diego Serrano Rosado
Valencia, Spain

Diego Serrano is Chief Product Officer at Archiff, a platform for advanced architectural education that partners with leading studios nationally and internationally to offer cutting-edge learning experiences. He previously organized ETSATOPIA, a cultural festival at ETSA UPV that connected students and professionals through creative and critical engagement in architecture and design. Currently, he works at MuradGarcia Architecture Studio in Valencia, where he is involved in residential projects. Trained in architectural visualization, Diego sees this discipline as essential for conveying architectural ideas with clarity and emotion. His profile blends visual production, cultural programming, and innovative educational formats, with a strong focus on supporting young talent.



Coop-Himmelb(l)au

Jose Luis Perez Hermo
Vienna, Austria

Jose Luis is a Senior Lead Architect at Coop-Himmelb(l)au in Vienna, contributing to international projects that challenge the limits of architecture through innovation and advanced design strategies. He holds dual degrees in Architecture and Building Engineering, graduating with distinction as an outstanding student from the Polytechnic University of Valencia (UPV), and furthered his studies at ENS and ESITC Paris. With expertise in BIM, Computational Design, and the integration of Artificial Intelligence in the AEC sector, his work spans multidisciplinary projects, including the future Largest Airport in the world, Al Maktoum International Airport in Dubai, designed to handle over 260 million passengers per year. Recognized for pushing the boundaries of design and technology, José Luis has received multiple awards and publications, including 1st Prize as Emerging AI Designer by the renowned platform Parametric Architecture, placing him among top global talents.

Bodegas Vinival



"GRAY DESIGN BUILDING"
Lexington, 2024
© Studio Gang



COOPHIMMELB(L)AU



CREAM

Bodegas Vinival



"CAIXA FORUM"
Madrid, 2008
© Herzog & De Meuron

Terms & Conditions

- A.** The competition is open to students, architects, designers, urban planners, engineers, artists, makers, creatives and anyone interested in the fields of design and architecture (hereinafter, "Participants"). Participants must be at least 18 years old;
- B.** Participants can enter the competition individually or as a team. There are no limits to the number of members in a team; however, restrictions may apply for Membership subscriptions. Teams can consist of people of different nationalities and ages, but in any case all team members must be at least 18 years old. Once submitted, the team composition cannot be changed;
- C.** Participants are required to follow deadlines, procedures, fees, and submission guidelines. It is strongly recommended to complete any online procedures (including registration) in advance. Terraviva S.r.l. is not responsible for any technical difficulties or website malfunctions;
- D.** All competition materials and documentation are available for download on the official competition page. Access to these materials requires payment of a registration fee, which provides a unique identification code, unless specified otherwise. The registration fee for each competition is determined based on the competition calendar, and the amount does not vary with the number of team members. Restrictions on the number of team members may apply for Membership subscriptions;
- E.** The payment of a single fee grants the Participant/Team one personal identification code for the submission of a single project. To submit additional projects, additional fees must be paid. However, Terraviva S.r.l. may offer promotions (e.g., "gift cards") or discounted fee packages, allowing Participants to obtain more than one identification code and access materials for multiple competitions (including those not yet launched);
- F.** Accepted payment methods include PayPal, Satispay, credit-debit card, bank transfer and cryptocurrency (via Coinbase). By authorizing the payment, the Participant confirms that the credit-debit card belongs to him/her or that she/he is the legitimate holder. Credit/debit cards shall be subject to verification and authorization by the issuing bank. Where such entity does not authorize payment, Terraviva S.r.l. shall not be liable for delay and/or no-authorization;
- G.** Prizes are determined independently of the team size. Terraviva S.r.l. will cover its own bank fees for prize payments, but any fees applied by the winner's bank or those related to currency exchange will be the responsibility of the winner. Prizes will be awarded after verifying the winner's identity and receiving a signed self-declaration accepting all competition Terms and Conditions;
- H.** Before proceeding with the evaluation procedure by the jury panel, Terraviva S.r.l. will carry out a pre-selection aimed at excluding those projects that do not comply with the Terms & Conditions and the minimum quality-standard requirements (established by Terraviva S.r.l. for each competition). Therefore, participants accept to respect and not to challenge for any reason the results of the pre-selection carried out by Terraviva S.r.l.;
- I.** The jury consists of independent, impartial experts in the field of architecture and design. The jury's decision, based mostly on both aesthetic and technical evaluation, will be final. Participants agree not to challenge – in any case - the decision or the jury's evaluation. If any jury members withdraw, Terraviva S.r.l. will replace them with equally distinguished and impartial members;

- J.** Terraviva S.r.l. is not responsible for the execution quality of any project. The jury's evaluation and prize-winning decisions do not imply any assessment of the project's technical feasibility and/or adequacy;
- K.** Terraviva S.r.l. is not obligated to provide explanations regarding competition results;
- L.** Participants are prohibited from publishing their submitted materials before the official winners announcement. If Terraviva S.r.l. becomes aware that a Participant has published materials, Terraviva S.r.l. may, at its absolute discretion, exclude the Participant from the competition without the participant being entitled to any refund;
- M.** Participants may not, under any circumstances, inquire the jury and/or Terraviva S.r.l. about the competition's results and, in general, on competition's information that are not public;
- N.** Any team or individual who violates the Terms and Conditions during or after a competition may have their rewards, publication, or other competition outcomes revoked at any time;
- O.** Prizes will be paid via bank transfer or PayPal. To receive the prize, the winner (individual or legal entity) must complete a declaration of receipt. Therefore, requesting an invoice is not possible. Terraviva S.r.l. has no liability for taxation aspects of the prizes under the Participant's tax regime;
- P.** Submission of projects or winning a competition does not create any professional relationship between the Participant and Terraviva S.r.l. and/or the jury members;
- Q.** Terraviva S.r.l. reserves the right to modify competition dates, jury members, or submission methods/rules. Any changes will be communicated at least 48 hours before the submission deadline via Terraviva's media channels;
- R.** These Terms and Conditions do not constitute a public offer;
- S.** By registering on Terraviva S.r.l.'s website, participants fully and unconditionally accept all the competition Terms and Conditions without any exception;
- T.** The Terms and Conditions and other rules may be modified by Terraviva S.r.l. without prior notice. Specific rules may apply to individual competitions;
- U.** Italian law governs the rules of the competitions and other website regulations. Any disputes will be exclusively handled by the Court of Milan;
- V.** The Terms and Conditions will be available in English and maybe also in other languages, but in case of discrepancies, the English version will prevail;

Ineligibility Rules

The occurring of any of these cases will be ground for the disqualification of the Participant and/or their teams without exception:

- a.** Any gross violation of the Terms and Conditions, submission of material using a procedure other than the one specified in the submission guidelines, or submission of material after the submission deadline will not be accepted;
- b.** Additionally, naming files in a manner that differs from the instructions provided or includes personal identifiers such as names, office, or university is prohibited. Submitting files that contain any graphic references to the identity of the participants,

including names, office, or university, is also not allowed;

- c.** Submitting layouts with texts that are not in English, or any material that does not align with the competition principles or is considered incomplete, will result in disqualification. Failure to maintain anonymity or submitting a project that deviates significantly from the competition's purpose is not acceptable;
- d.** Participants who have a family relationship within the second degree or a direct professional connection with any of the jury members at the time of the competition or within the previous two years will be disqualified;
- e.** Submitting a project that (i) is not new and original, or that does not reflect the intellectual work of the Participants and/or (ii) violates IP rights of third parties;
- f.** Terraviva S.r.l., with a mere technical and objective evaluation, discards the projects that do not meet the requirements listed in the Terms and Conditions or in the special rules of the single competition and/or that do not comply with the minimum-quality standard requirements and/or constitute any of the above listed cases. The discarded projects will not be evaluated nor considered by the jury. Disqualified participants and/or their teams will not receive any refund;
- g.** By accepting the Terms and Conditions, Participants expressly declare that they do not fall under any of these causes of ineligibility;

Intellectual Property Rights

Participants maintain the intellectual property rights and/or industrial rights on their submitted projects. Terraviva S.r.l. recognizes the legal and philosophical basis of the moral rights of creators with respect to creative and artistic works. Moral rights are the exclusive rights granted by the law to the author in order to protect his/her personality. Such rights are inalienable, indefeasible and can never be given up. They are independent from the economic rights resulting from the creation of the work, even after the transfer of such rights to third parties. Such right of authorship may be exercised at any time by the author (art. 20 of Italian Copyright Law).

Terraviva S.r.l. reserves the right to use – even for profit – the submitted material for paper or digital publications and exhibitions, and the right to use, adjust, modify, publish, show, reproduce and distribute the projects for marketing and advertising purposes in any way or form and with any means of communication and/or support, according to the "Reproduction right and Publication right" (art.12, L.633/1941, i.e., Italian Copyright Law). The material may be published by the participants of the competition and all competition partners. In case a projects submitted within this competition is implemented, in whole or in part, specific agreements will be established between the property of the Antiguas Bodegas Vinival and the awarded designers. Such agreements will be separate from this competition, external to its scope and negotiated independently by the parties involved.

Limited to the finalists projects Terraviva S.r.l. acquires the right of economic exploitation of the project and the permanent, illimited, irrevocable, exclusive, internationally acknowledged right to use, realize, adapt, modify, publish in every media, display, reproduce and distribute the project also for marketing and/or advertising purposes and – in general – for profit, review the editorial, create works based on the project or give the project or parts of it to third parties in any means, way or through any technology also including the freedom of panorama without any limitation in time or place.

The authors of the projects that have been awarded, including mentions and finalists, commit to provide Terraviva S.r.l., in due time, with any additional graphic/technical material which can be required by Terraviva S.r.l.. "Bodegas Vinival" is organised for research purposes. Neither Terraviva nor the involved partners intend to influence, in any way, the potential future decisions of Metrovacesa, the private owner of the site. Any decisions regarding the development or future of the area remain entirely at the discretion of Metrovacesa.

Withdrawal and Refund

The right of withdrawal is valid within 14 days from the day of the fee's payment (weekends and Italian public holidays included). In any case, the right of withdrawal cannot be exercised after the submission deadline, nor if the Participant has downloaded the material for the competition. Refunds are executed in the same currency of the original payment and are therefore subject to currency exchange rates. After receiving the withdrawal notice, within 14 days, the refund will be processed using the same payment method as the original order. The actual refund processing time depends solely on the card issuers and the type of card/payment method used. Therefore, Terraviva S.r.l. recommend contacting the card issuer's/ payment method's customer service hotline for any further clarification or information regarding the refund. To exercise the right of withdrawal, write to: info@terravivacompetition.com;

Indemnity

Participants agree to indemnify and hold Terraviva S.r.l. harmless from any cost or damage connected with the infringement of any third-party intellectual property right. By taking part in a competition and accepting its rules and the Terms and Conditions, Participants declare to be authors (and/or co-authors in case of a team) of the uploaded materials. Participants accept to completely indemnify Terraviva S.r.l. and its members and officers from and against all legal claims, liabilities, direct and indirect damages, losses, or any costs, expenses and any legal fees that arise out of any activity stated in the Terms and Conditions or from the participation in a competition;

Privacy

The processing of Participants' personal data will be carried out, with both manual and digital means, by Terraviva S.r.l. for the sole purpose of the participation in the competition and distribution of the prizes in compliance with art.13, EU Reg. 2016/679. Participants will be held accountable for the data – including personal data – they provide. Terraviva S.r.l. does not assume any responsibility for wrong or false data provided. In any case, according to privacy policies, Terraviva S.r.l. has the right to verify participants' personal data by requesting a copy of an identity document that reports the same data entered for the registration;

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